



COMPANY PROFILE

Company Name	RA Consulting								
Company Description	<p>A professional security management company specializing in conventions and trade shows nationwide</p> <p><i>Member of IAEE Security Task Force</i></p>								
Company Type	Corporation								
Main Contacts	<table><tr><td>Peter Alexan (President)</td><td>(714) 366-9070</td></tr><tr><td>Larry Lopez</td><td>(714) 397-3871</td></tr><tr><td>Valerie Baros</td><td>(714) 478-7599</td></tr><tr><td>Blair Riedy</td><td>(321) 689-2934</td></tr></table>	Peter Alexan (President)	(714) 366-9070	Larry Lopez	(714) 397-3871	Valerie Baros	(714) 478-7599	Blair Riedy	(321) 689-2934
Peter Alexan (President)	(714) 366-9070								
Larry Lopez	(714) 397-3871								
Valerie Baros	(714) 478-7599								
Blair Riedy	(321) 689-2934								
Address	2700 North Main Street Suite 1070 Santa Ana, California 92705								
Phone	(714) 543-3131								
Fax	(714) 543-3232								
Web	http://www.raconsulting.us								
Insurance	<p>Liability \$2,000,000.00</p> <p><i>A copy of the certificate will be provided with the Association as added Insured in the event RA Consulting is awarded the contract</i></p>								

We Represent You From Start To Finish



Mission Statement

To become the leader in professional security and staffing management, setting new standards in the convention and trade show industry

Philosophy

Take a proactive vs. reactive approach

Provide a vast array of services

Be conscious of a client's budget

Represent our client's viewpoints and ideals by adapting and tailoring our programs

History

Peter Alexan founded RA Consulting in 1997 in Orange County, California. He saw a need to provide a simplified way for conventions and trade shows to work with one security company, no matter where their show would take them and no matter how large or diverse their show became. He has built a team of specialized security managers that develop and implement complete security programs for conventions and trade shows nationwide. Collectively, the management team has over 100 years of experience in the event security industry.

Goals

To become an integral part of your team.

By conducting site visits, working with sub-contractors, and pre-screening the security companies, we assemble a security program tailored to your event. We then implement this program and maintain it with constant hands-on supervision. . .guaranteed.

We Represent You From Start To Finish



Benefits

RA Consulting has built a network of strong relationships within the industry, including official contractors, exhibitors, security and staffing companies, attendees, facility management, and many others.

This keeps us at the forefront of the latest information that is crucial to ensuring the best service for our clients.

Since we maintain a continuous relationship with cities, venues and local companies nationwide, we are able to provide overall savings, quality service, and an elevated performance.

We are your constant source for all your safety and security needs no matter what city and venue you select.

From pre-planning of your security program to on-site supervision, we ensure consistency in security management for our clients so that you have a successful and memorable event.

Communication

Communication is key to a successful event, which is our goal for our clients. With constant on-site communication, we will update and brief you on all matters. After the event has concluded, a complete post report, including recommendations for the next show, will be submitted to you.

We Represent You From Start To Finish



RFP Process

We prepare the RFP, analyze submitted proposals, conduct interviews, and select and/or recommend the appropriate security and staffing vendor(s) that best meet your event's needs.

Planning

We develop and execute a complete safety and security program, which includes a detailed security/staffing schedule, post-numbered floor plans, general and individual post instructions, emergency plan and official documentation (i.e. logs, reports), and additional show-specific requirements.

Supervision

From the first day of move-in through the last day of move-out, our management team will be on-site implementing, training and monitoring all aspects of your safety and security plan and will be available on a 24-hour basis.

Ancillary Services

- ❖ First Aid
- ❖ Police officers (Depending on City/ Venue)
- ❖ Canine (bomb/narcotics)
- ❖ Room monitors
- ❖ Ushers
- ❖ Ticket takers
- ❖ Executive protection
- ❖ Coat/bag check

Equipment Rental

- ❖ Communication equipment
- ❖ Safes
- ❖ Motion sensors
- ❖ Metal detectors
- ❖ Credential badging
- ❖ Surveillance cameras (select cities)

We Represent You From Start To Finish



Peter Alexan

As president of RA Consulting, Peter has successfully managed and implemented security programs for over 2,500 conventions and trade shows nationwide ranging in size and scope for almost two decades. Coordinating with Federal, State and Local Law Enforcement agencies, Peter has developed and implemented security plans for Bill Clinton, Al Gore, Jimmy Carter, Margaret Thatcher, and other political and military figures, as well as celebrities in the entertainment industry.

Valerie Baros

Working in all aspects of security and event staffing, from a guard to a Corporate Sales Manager, Valerie has over 25 years of experience in the event security industry (convention/trade show, sporting, entertainment, and special events). Valerie has developed and implemented strategic security and guest services staffing plans for venues, VIP meetings, convention/trade shows, concerts, sporting and special events nationwide. She has worked with Garth Brooks, Michael Eisner, the International Association of Chiefs of Police (IACP), and many others.

Larry Lopez

Larry has over two decades of experience successfully developing and implementing security plans for Guns & Roses, Ronald Reagan, Muhammad Ali, Bill Gates, and Don Henley's wedding. He has also managed multiple convention/trade shows with over one million square feet of exhibit space.

Sam Ridley

Sam's experience spans over 20 years in the security field, including Fortune 500 companies and celebrities such as Tiger Woods, Bill Gates and Jamie Lee Curtis.

Blair Riedy

With over two decades of experience in the event security industry, Blair has successfully organized and managed the largest security provider to the Orange County Convention Center. He coordinated security details for dignitaries, movie, television, and concert personalities including George Bush Sr, George Bush Jr, Hilary Clinton, General Norman Schwarzkopf, and Jerry Seinfeld.

Lawrence Douglas

A security professional since 1999, Lawrence has become a mainstay in security operations. He has provided Security Management for numerous trade shows, concerts and special events including the California Governor's Conference for Women. He was also Head Security Manager for the 2004 U.S. Olympic Team Trials for Swimming and part of the Lead Security Management Team for the Long Beach Grand Prix.

We Represent You From Start To Finish



C
O
N
V
E
N
T
I
O
N
S
&
T
R
A
D
E
S
H
O
W
S

AMERICAN SOCIETY FOR CLINICAL ONCOLOGY

Bob Whitener, J. Spargo & Associates
(703) 631-6200

E3

Madeline Kruzel - IDG
(213) 596-0379

OPTICAL SOCIETY OF AMERICA OFC - CLEO

Dave Coray
(202) 416-1969

SIGGRAPH

Mike Wiel - Hall Erickson
(630) 434-7779

SUPER COMPUTING

Ann Marie Kelly - IEEE
(202) 371-0101

MEDICAL DESIGN AND MANUFACTURING

Frank Boeser - Canon Communications
(310) 996-9406

SUNGUARD HIGHER EDUCATION

Ron Mickey
(610) 578-5267

INTERNATIONAL READING ASSOCIATION

Mary Ciambrone
(302) 731-3783

AMERICAN SOCIETY OF HEMATOLOGY

Ayuko Kimura-Fay
(202) 776-0544, ext. 1151

AWFS

Kim Roehricht
(323) 215-0309

We Represent You From Start To Finish



C
O
N
V
E
N
T
I
O
N
S

&

T
R
A
D
E

S
H
O
W
S

ISSE - COSMOPROF NORTH AMERICA

Susan Howard - Pro Beauty Association
(480) 281-0424

AMERICAN COLLEGE OF NURSE PRACTITIONERS

Judy Spargo - J. Spargo & Associates
(703) 679-3923

AFCEA

Judy Spargo - J. Spargo & Associates
(703) 679-3923

AMERICAN DENTAL ASSOCIATION

David Cantalupo
(312) 440-4697

NATIONAL ASSOCIATION OF REALTORS

Janet Gunn - NAR
(312) 329-8324

What do our clients think?

"Over the years, RA Consulting has proven to us to be the best in the security business. Their knowledge of our show and attention to detail allows us to focus on other aspects of the show. We consider RA Consulting not only our security vendor, but more a partner in helping us create successful shows year after year."

Brian Snead
Canon Communications LLC

"As North America's largest trade association, the National Association of REALTORS© need for professional security during our meetings and events are a must! RA Consulting's commitment to our association has been nothing but professional, cooperative and extremely beneficial."

Katie Malito
National Association of Realtors©

We Represent You From Start To Finish